



# How the City Communicates

Hello, Lebanon Community Member!

The City of Lebanon embraces a diverse mix of communication methods to effectively reach all our stakeholders, from residents and business owners to developers and beyond. We understand everyone has unique preferences in how they receive information. That's why we offer a range of options – whether it's staying updated through our website, engaging with us on our Facebook page, or browsing the City calendar. We encourage you to explore these tools to stay informed about the latest news, events, and programs. Your active participation in choosing how you get your information helps us serve you better.



## Print

- Lebanon Magazine: Eight-page newsletter mailed to all residents twice yearly.
- Postcards: Direct mail pieces sent citywide or to select residents/businesses as needed.
- Letters: Correspondence sent citywide or to select residents/businesses as needed.



## Digital Communications Print Publications

- [www.lebanonmissouri.org](http://www.lebanonmissouri.org): The City's website updated with information for each department and division including outgoing news updates
- Lobby TVs: digital ads in City Hall.
- [www.visitlebanonmo.org](http://www.visitlebanonmo.org): The latest in local events.



## Advertising and Public Relations

- Radio/Print Ads
- Press Releases
- Partner Outreach (School District, [Lebanon Area Chamber of Commerce](#), [Lebanon REDI](#) and [Friends of the Fort](#))



## Phone and Text

- [NIXEL Text Emergency and Community Alerts](#)
- Website updates texts or emails - [jobs](#), [news](#), [alerts](#) and [more](#).



## In Person

- [Police Outreach](#): Visit the police department
- Board Meetings: [Board or commission meetings](#) are open to stakeholders to learn more and share input
- City Hall: Stop by City Hall to chat with a staff member
- Townhall Meetings - Two Wards annually have townhall meetings.



## Social Media

- [LinkedIn](#)
- [Nextdoor](#)
- Facebook
  - [General City](#)
  - [Police](#)
  - [Parks and Recreation](#)
  - [Cowan Civic Center](#)
  - [Downtown Lebanon](#)
  - [Lebanon Fire Department](#)
  - [Floyd W. Jones Lebanon Regional Airport](#)
- X (Twitter)
  - [General City\\*](#)
- Instagram
  - [General City](#)
  - [Downtown Lebanon](#)
- Tik Tok
  - [General City](#)



## Signage and Outdoor

- Billboards
- Event Banners
- Light-pole Banners/Flags
- LED signs at City Hall and Cowan Civic Center

\*The General City X account is used on a limited basis.

Sign up for a Text Alert or  
Follow Us on Social Media!



[www.lebanonmo.org/  
getconnected](http://www.lebanonmo.org/getconnected)