



Laclede County, MO

Exceed - Regional Economic and Entrepreneurial Development



Extension
University of Missouri

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

29105 Laclede County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

35,895

Population (2020)

Population **grew by 389** over the last 5 years and is projected to **grow by 523** over the next 5 years.

14,873

Total Regional Employment

Jobs **grew by 210** over the last 5 years and are projected to **grow by 241** over the next 5 years.

\$47.3K

Median Household Income (2019)

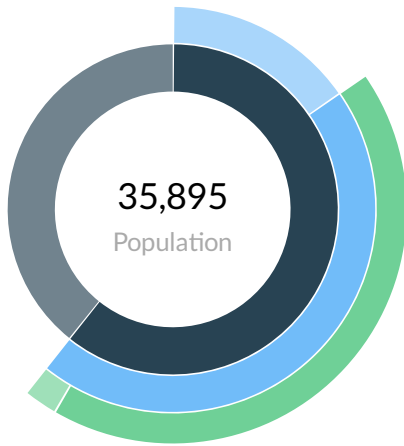
Median household income is **\$15.6K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 1.1%** since 2015, growing by 389. Population is expected to **increase by 1.5%** between 2020 and 2025, adding 523.
- From 2015 to 2020, jobs **increased by 1.4%** in Laclede County, MO from 14,663 to **14,873**. This change **outpaced the national growth rate of 0.0% by 1.4%**. As the number of jobs increased, the **labor force participation rate increased from 73.0% to 74.8% between 2015 and 2020**.
- Concerning educational attainment, **10.4% of Laclede County, MO residents possess a Bachelor's Degree** (9.6% below the national average), and **8.4% hold an Associate's Degree** (0.2% below the national average).
- The top three industries in 2020 are Ship and Boat Building, Ventilation, Heating, Air-Conditioning, and Commercial Refrigeration Equipment Manufacturing, and Restaurants and Other Eating Places.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	35,895	16,289	14,873	86.1	\$1.19B	\$2.07B	\$1.86B
Extension West Central	500,866	224,231	168,020	88.9	\$13.76B	\$27.80B	\$20.15B
Missouri	6,151,548	3,055,792	3,040,097	90.3	\$314.93B	\$330.40B	\$379.70B
United States	329,484,123	159,724,262	158,256,721	100.0	\$20.84T	\$0	\$10.03T

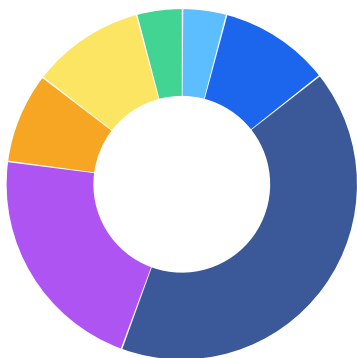
2020 Labor Force Breakdown



	Population
● Employable Population	21,770
● Not in Labor Force	5,481
● Labor Force	16,289
● Employed	15,450
● Unemployed	839
● Unemployable Population	14,125

Educational Attainment

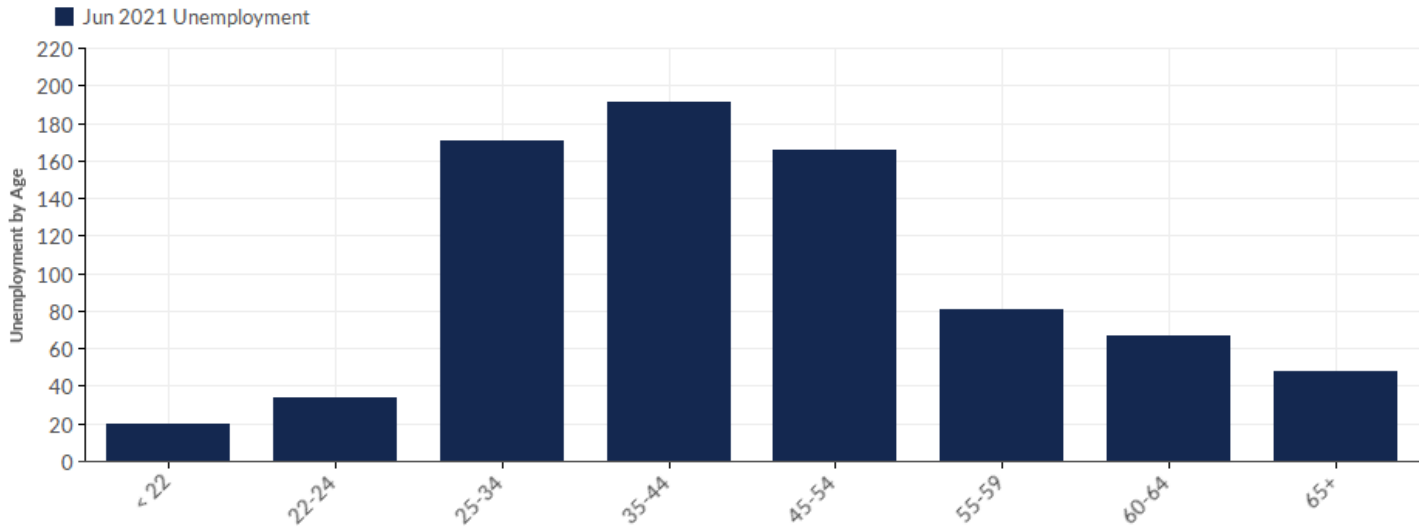
Concerning educational attainment, **10.4% of Laclede County, MO residents possess a Bachelor's Degree** (9.6% below the national average), and **8.4% hold an Associate's Degree** (0.2% below the national average).



	% of Population	Population
● Less Than 9th Grade	4.1%	986
● 9th Grade to 12th Grade	10.3%	2,497
● High School Diploma	41.2%	10,031
● Some College	21.5%	5,234
● Associate's Degree	8.4%	2,033
● Bachelor's Degree	10.4%	2,537
● Graduate Degree and Higher	4.2%	1,026

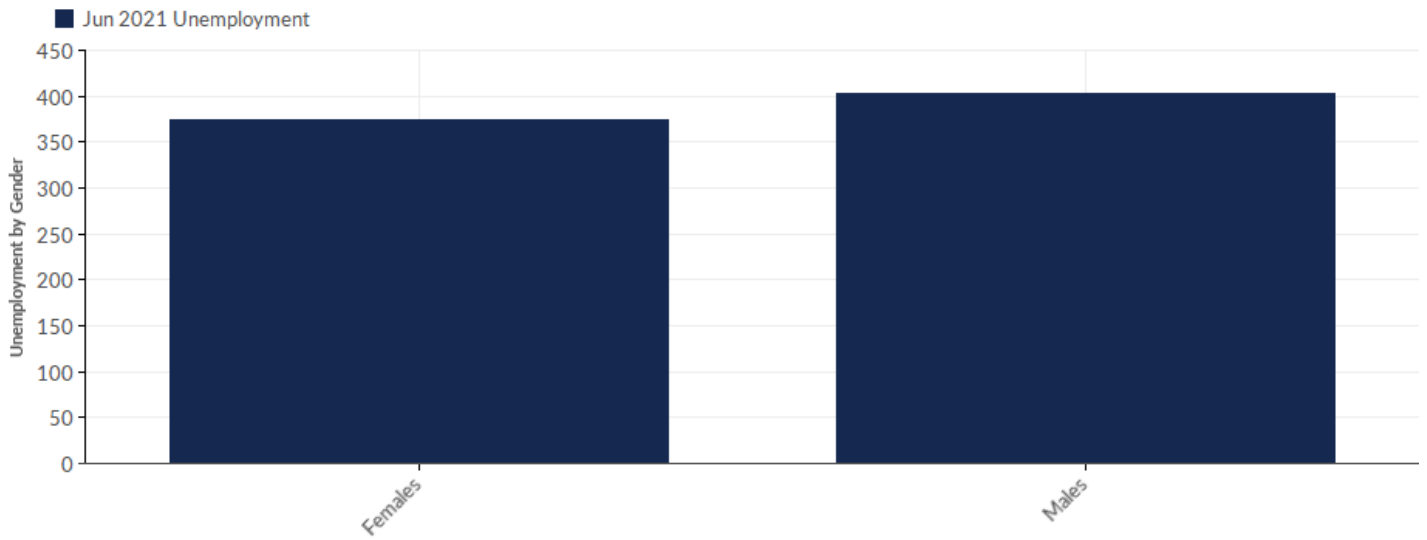
Unemployment by Demographics

Unemployment by Age



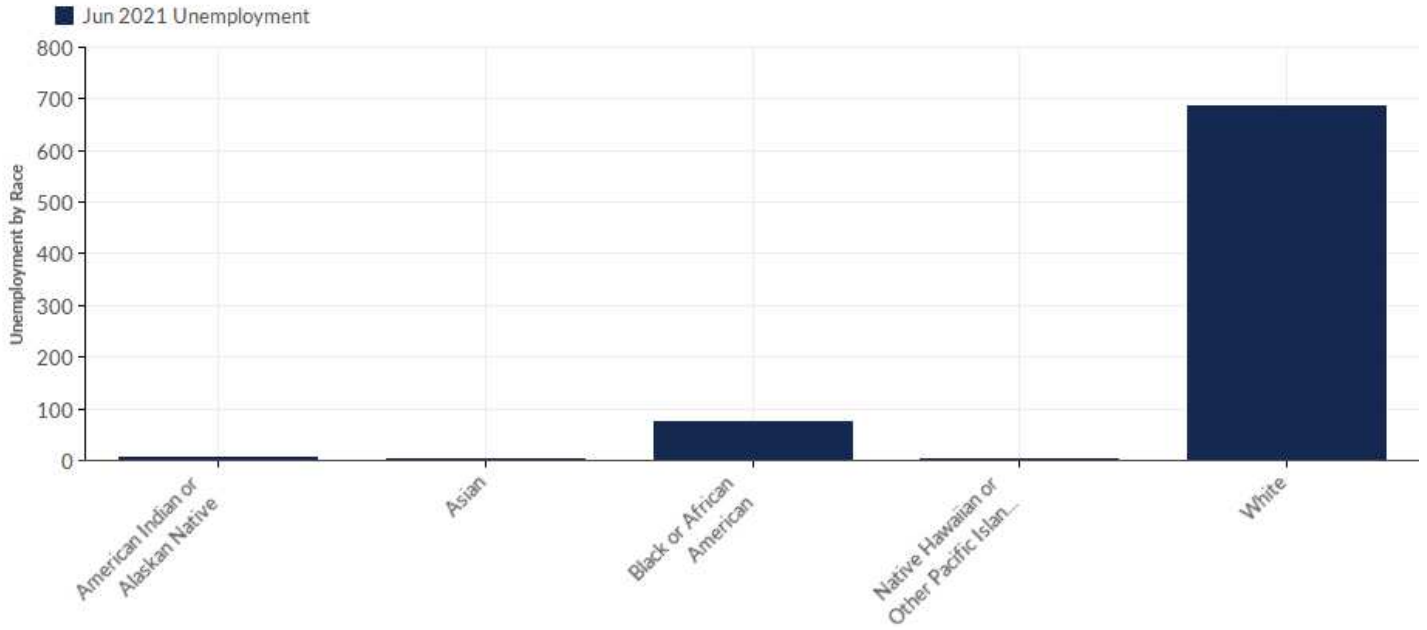
Age	Unemployment (Jun 2021)	% of Cohort
< 22	20	2.57%
22-24	34	4.38%
25-34	171	22.01%
35-44	191	24.58%
45-54	166	21.36%
55-59	80	10.30%
60-64	67	8.62%
65+	48	6.18%
Total	777	100.00%

Unemployment by Gender



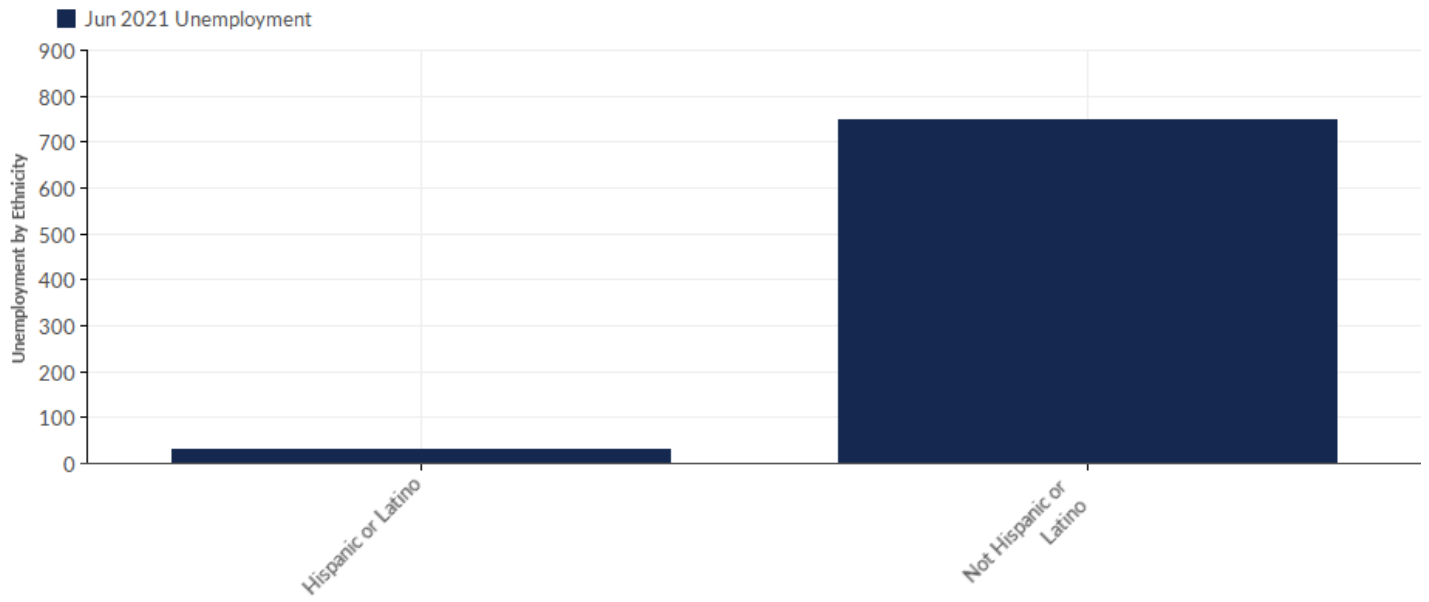
Gender	Unemployment (Jun 2021)	% of Cohort
Females	375	48.26%
Males	402	51.74%
Total	777	100.00%

Unemployment by Race



Race	Unemployment (Jun 2021)	% of Cohort
American Indian or Alaskan Native	7	0.90%
Asian	4	0.51%
Black or African American	76	9.78%
Native Hawaiian or Other Pacific Islander	4	0.51%
White	687	88.42%
Total	777	100.00%

Unemployment by Ethnicity

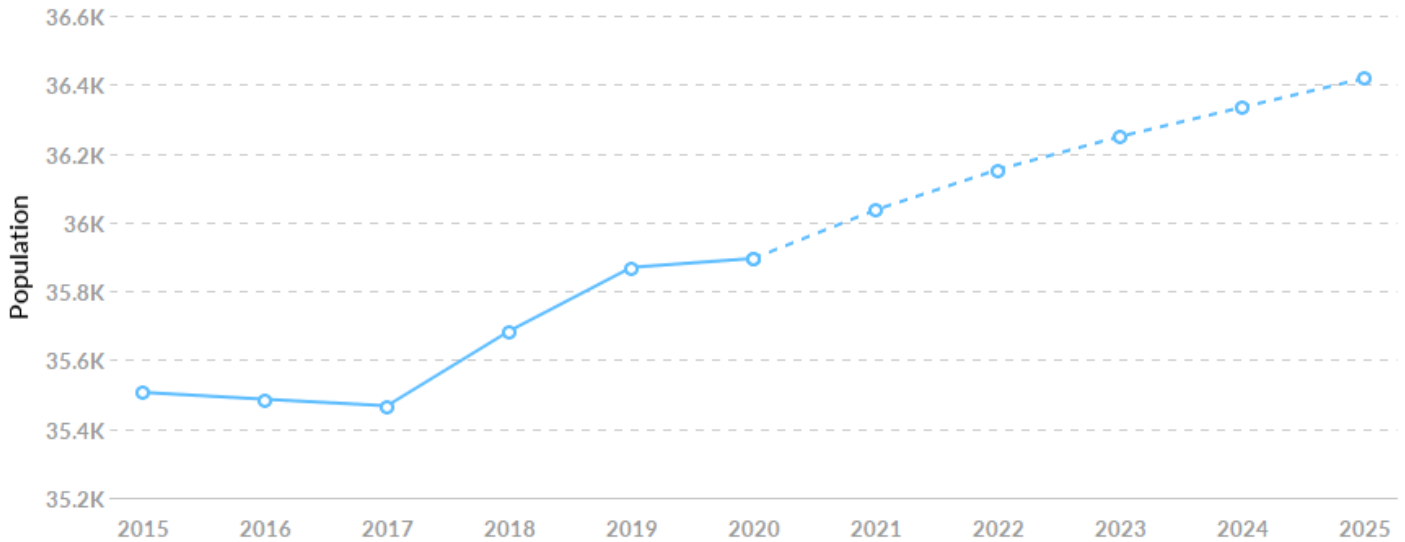


Ethnicity	Unemployment (Jun 2021)	% of Cohort
Hispanic or Latino	29	3.73%
Not Hispanic or Latino	748	96.27%
Total	777	100.00%

Historic & Projected Trends

Population Trends

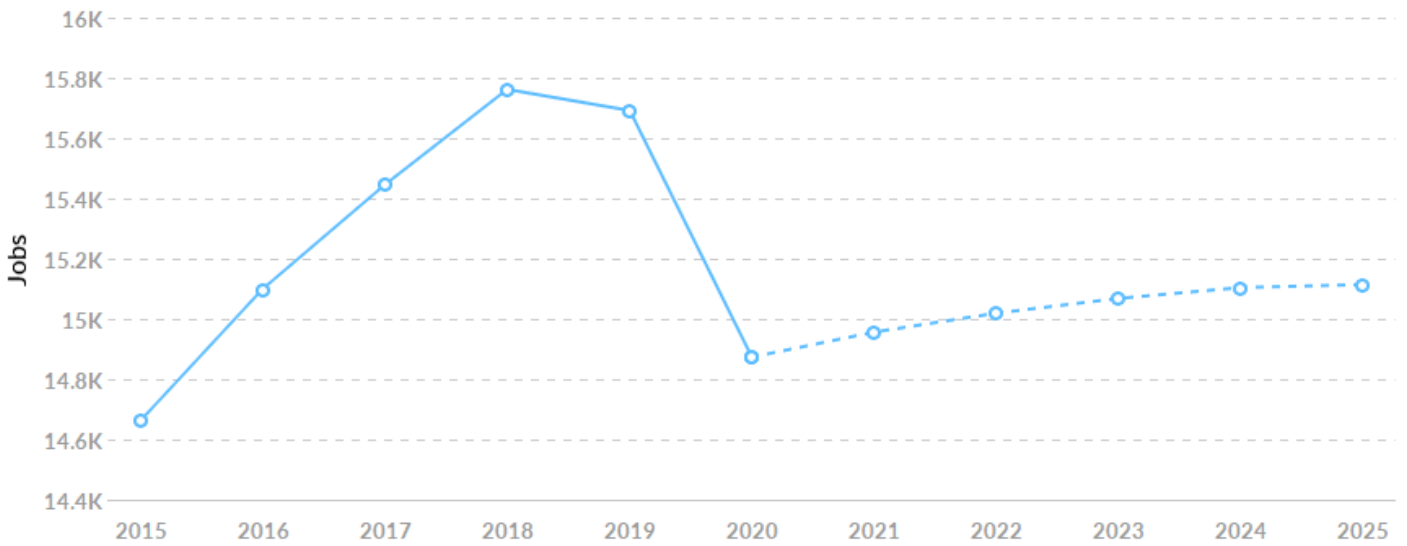
As of 2020 the region's population **increased by 1.1%** since 2015, growing by 389. Population is expected to **increase by 1.5%** between 2020 and 2025, adding 523.



Timeframe	Population
2015	35,506
2016	35,486
2017	35,467
2018	35,684
2019	35,869
2020	35,895
2021	36,036
2022	36,153
2023	36,249
2024	36,334
2025	36,418

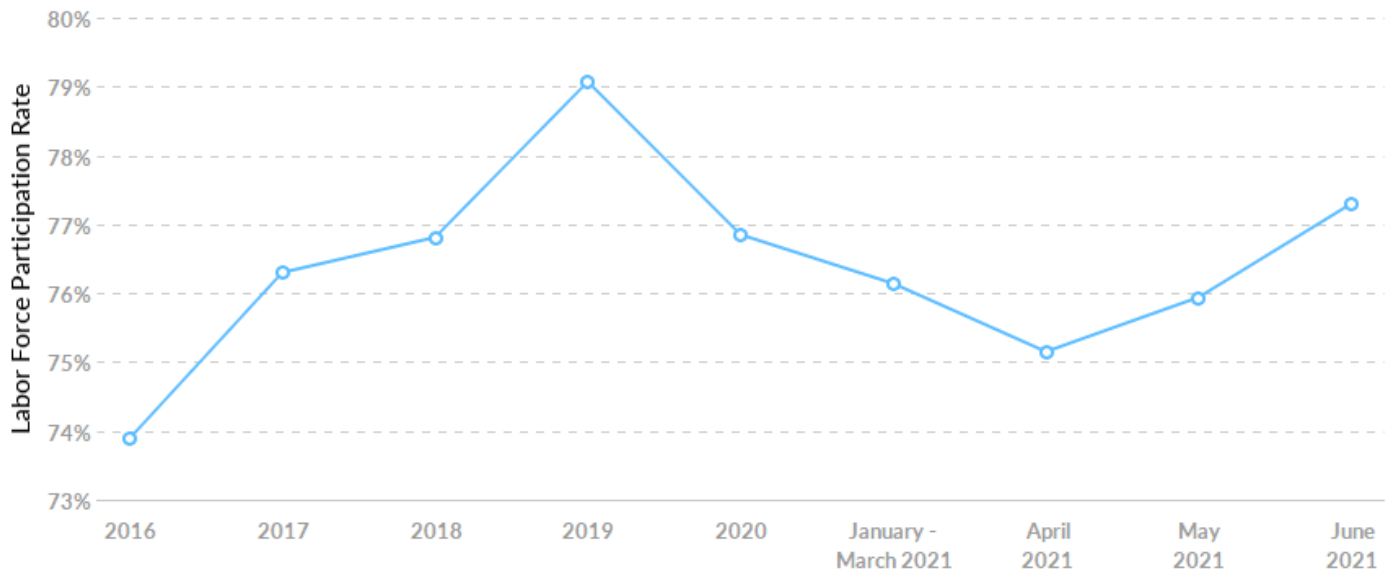
Job Trends

From 2015 to 2020, jobs increased by 1.4% in Laclede County, MO from 14,663 to **14,873**. This change **outpaced the national growth rate of 0.0%** by 1.4%.



Timeframe	Jobs
2015	14,663
2016	15,100
2017	15,446
2018	15,762
2019	15,692
2020	14,873
2021	14,956
2022	15,019
2023	15,068
2024	15,104
2025	15,114

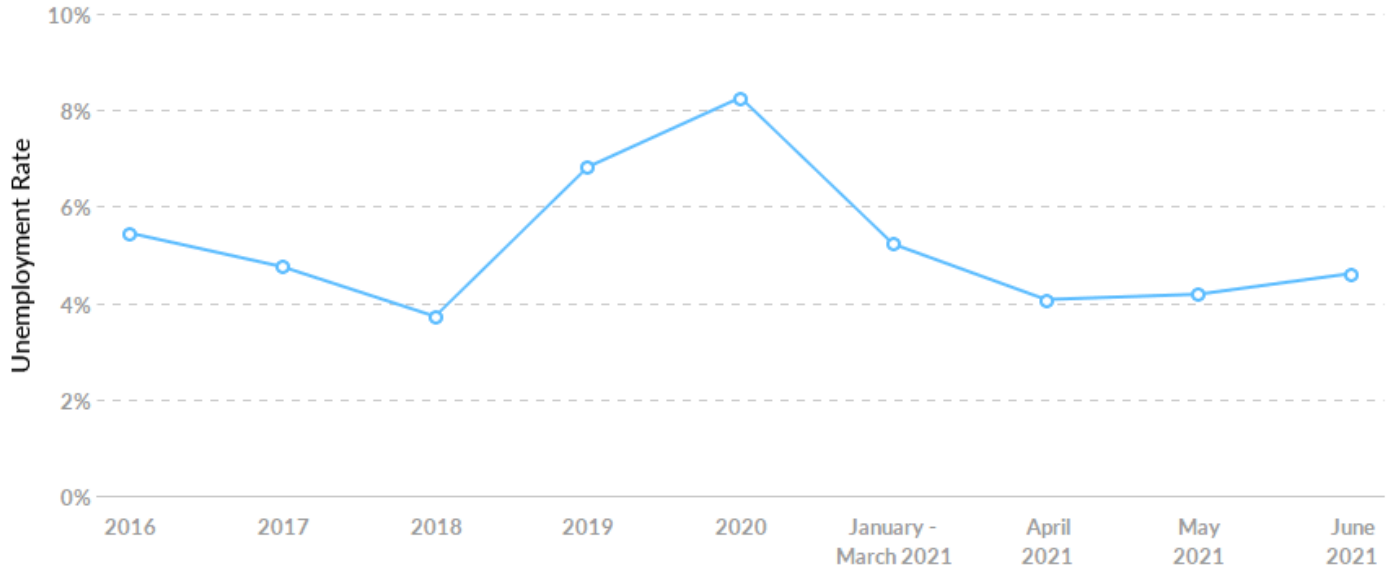
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	73.89%
2017	76.30%
2018	76.81%
2019	79.07%
2020	76.85%
January - March 2021	76.14%
April 2021	75.15%
May 2021	75.94%
June 2021	77.30%

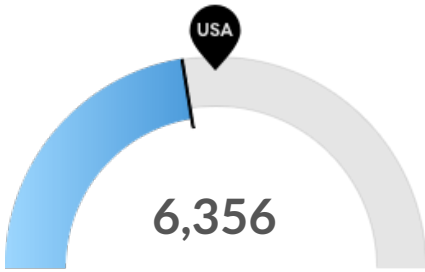
Unemployment Rate Trends

Laclede County, MO had a June 2021 unemployment rate of 4.61%, **decreasing from 5.45%** 5 years before.



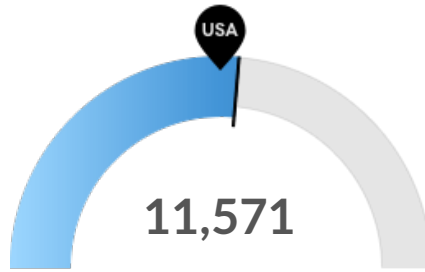
Timeframe	Unemployment Rate
2016	5.45%
2017	4.75%
2018	3.72%
2019	6.82%
2020	8.26%
January - March 2021	5.22%
April 2021	4.07%
May 2021	4.18%
June 2021	4.61%

Population Characteristics



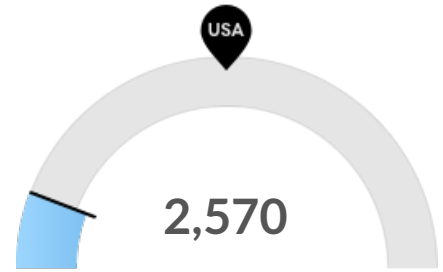
Millennials

Laclede County, MO has 6,356 millennials (ages 25-39). The national average for an area this size is 7,397.



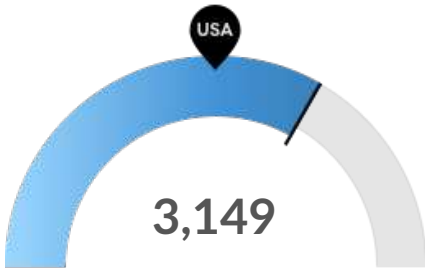
Retiring Soon

Retirement risk is about average in Laclede County, MO. The national average for an area this size is 10,683 people 55 or older, while there are 11,571 here.



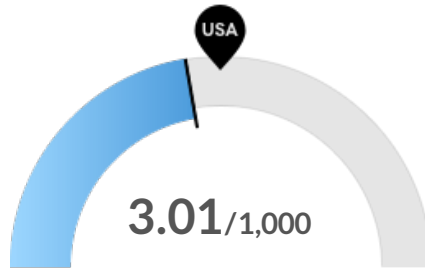
Racial Diversity

Racial diversity is low in Laclede County, MO. The national average for an area this size is 14,458 racially diverse people, while there are 2,570 here.



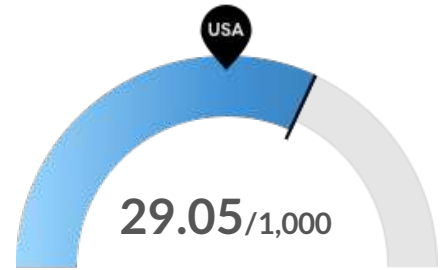
Veterans

Laclede County, MO has 3,149 veterans. The national average for an area this size is 1,992.



Violent Crime

Laclede County, MO has 3.01 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

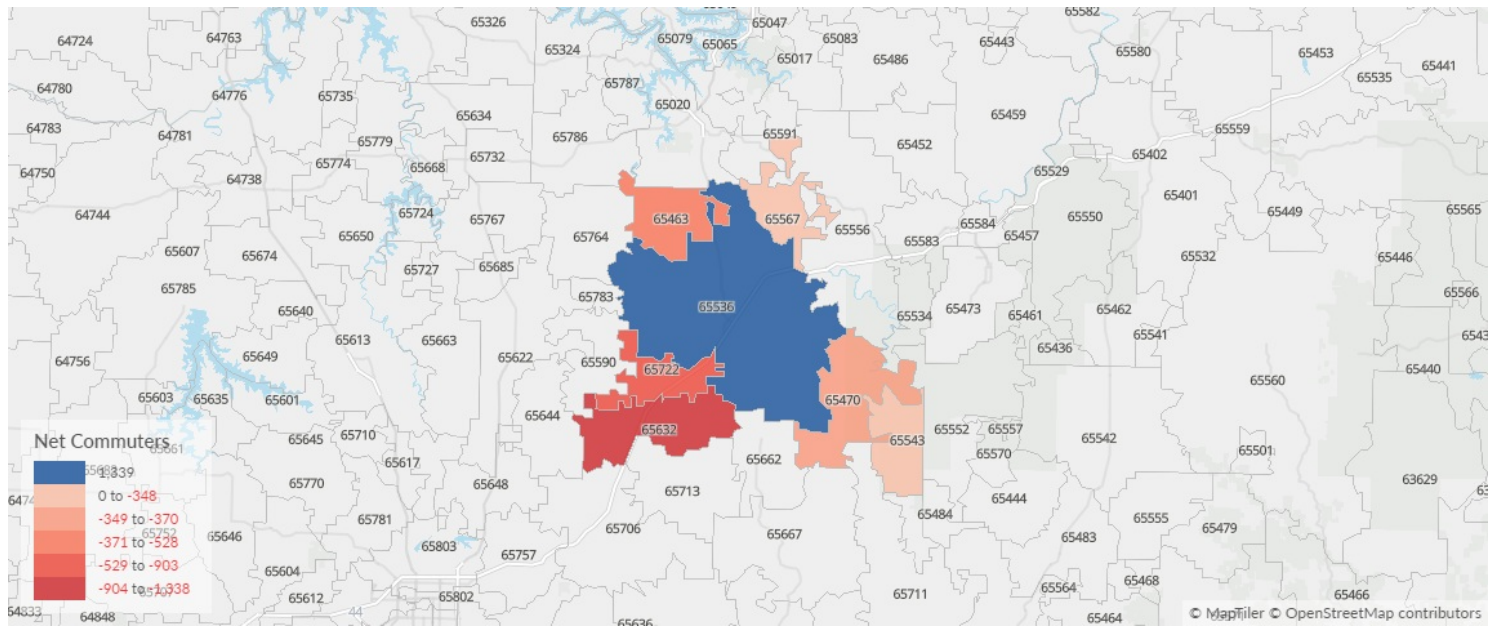


Property Crime

Laclede County, MO has 29.05 property crimes per 1,000 people. The national rate is 19.78 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Laclede County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

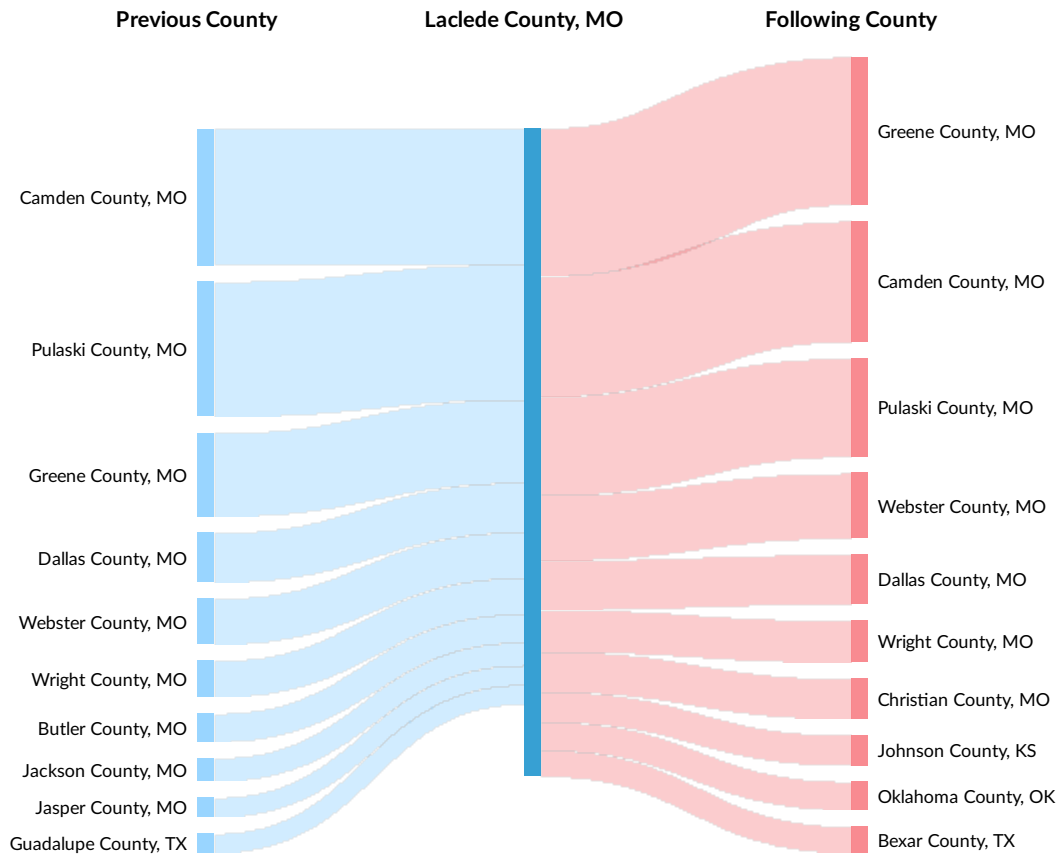
ZIP	Name	2020 Employment
65536	Lebanon, MO (in Laclede ...)	13,690
65567	Stoutland, MO (in Laclede ...)	476
65632	Conway, MO (in Laclede ...)	419
65722	Phillipsburg, MO (in Laclede ...)	113
65470	Falcon, MO (in Laclede ...)	107

ZIP	Name	2020 Workers
65536	Lebanon, MO (in Laclede ...)	12,351
65632	Conway, MO (in Laclede ...)	1,324
65722	Phillipsburg, MO (in Laclede ...)	642
65567	Stoutland, MO (in Laclede ...)	583
65470	Falcon, MO (in Laclede ...)	455

Inbound and Outbound Migration

The table below analyzes past and current residents of Laclede County, MO. The left column shows residents of other counties migrating to Laclede County, MO. The right column shows residents migrating from Laclede County, MO to other counties.

As of 2019, 157 people have migrated from Camden County, MO to Laclede County, MO. In the same year, 171 people left Laclede County, MO migrating to Greene County, MO. The total Net Migration for Laclede County, MO in 2018 was 149.

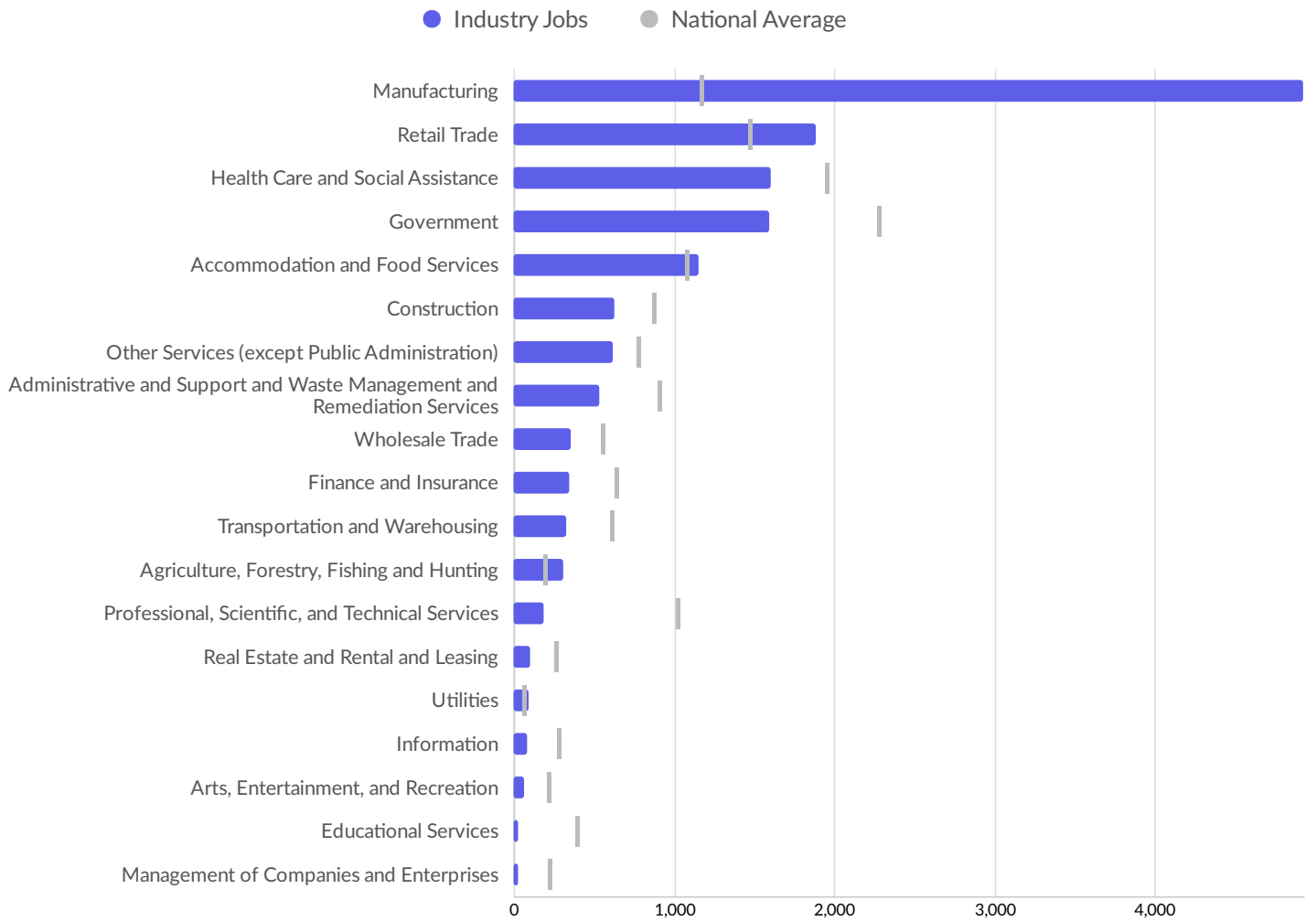


Top Previous Counties	Migrations
Camden County, MO	157
Pulaski County, MO	156
Greene County, MO	96
Dallas County, MO	57
Webster County, MO	53
Wright County, MO	42

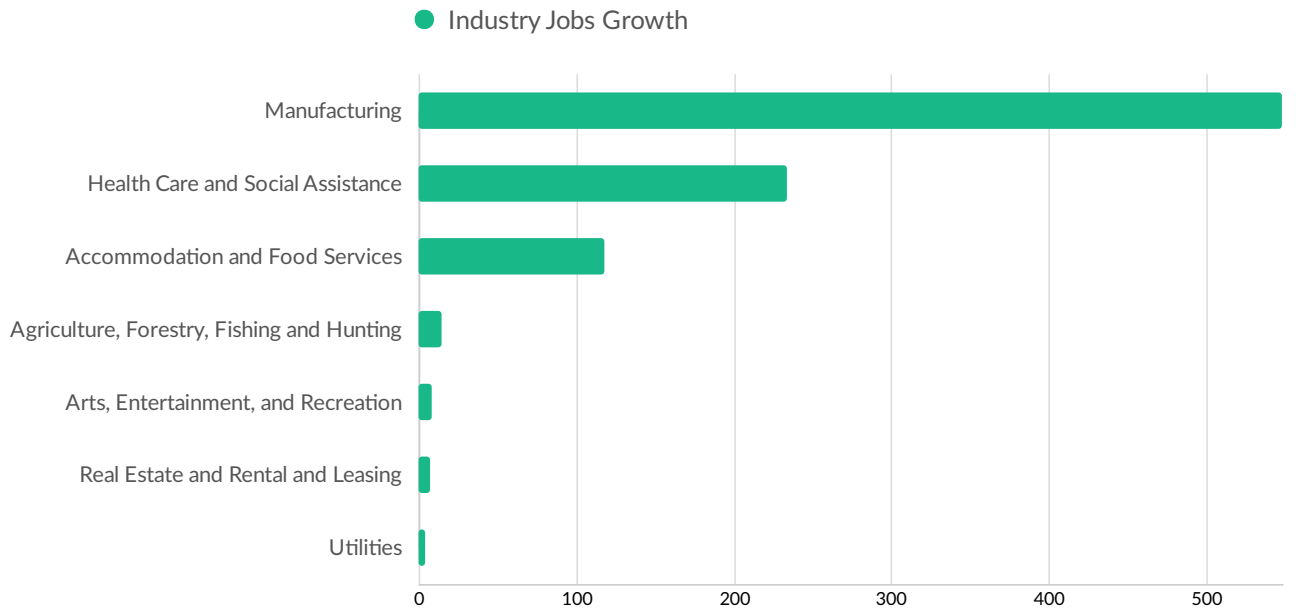
Top Previous Counties	Migrations
Butler County, MO	33
Jackson County, MO	27
Jasper County, MO	23
Guadalupe County, TX	22
Texas County, MO	20
Johnson County, KS	19
El Paso County, TX	19
Fairfax County, VA	17
Bonner County, ID	16
Top Following Counties	Migrations
Greene County, MO	171
Camden County, MO	139
Pulaski County, MO	114
Webster County, MO	75
Dallas County, MO	57
Wright County, MO	48
Christian County, MO	46
Johnson County, KS	35
Oklahoma County, OK	33
Bexar County, TX	30
Jackson County, MO	29
Denver County, CO	27
St. Louis County, MO	26
Muscatine County, IA	19
Johnson County, MO	19

Industry Characteristics

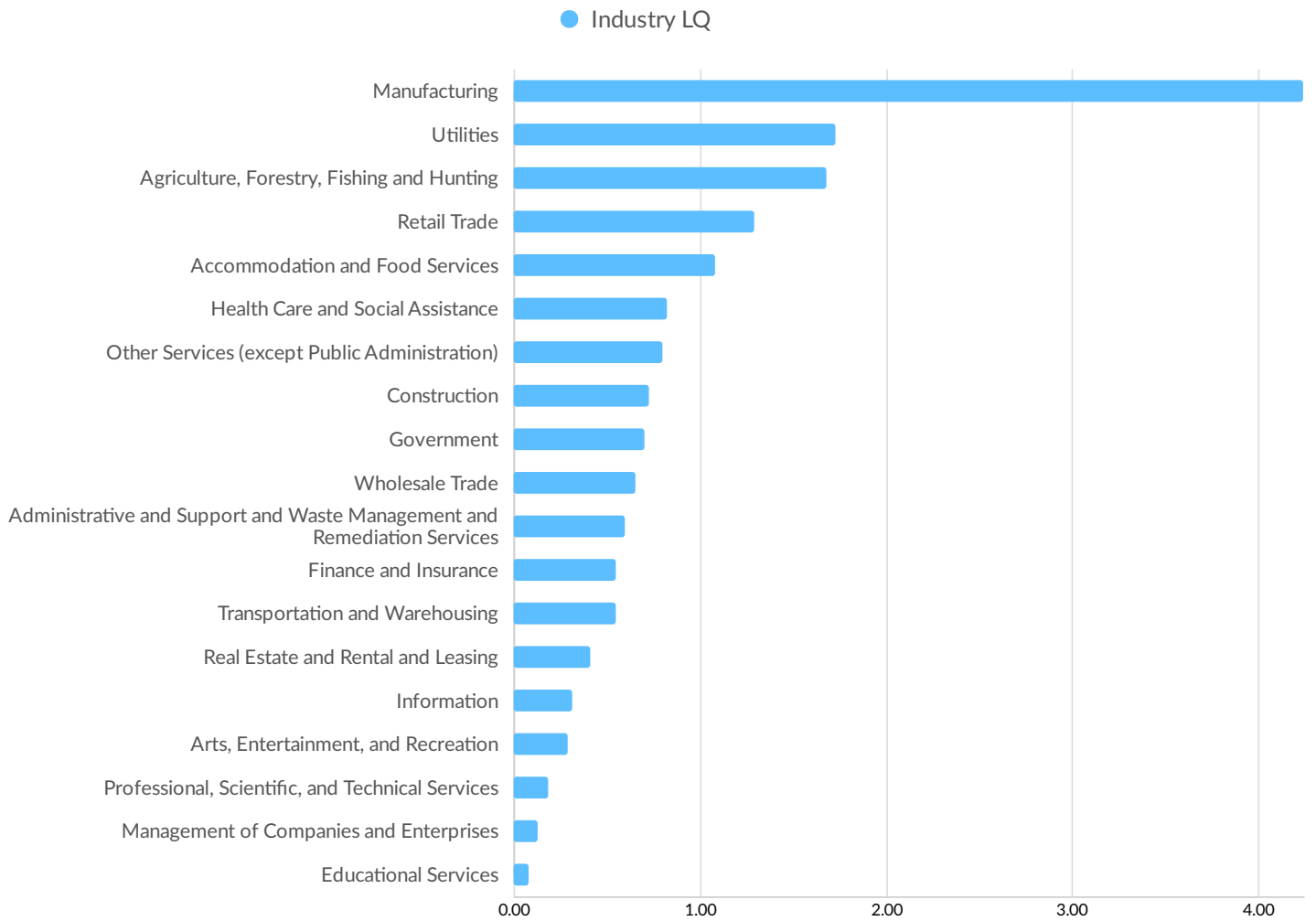
Largest Industries



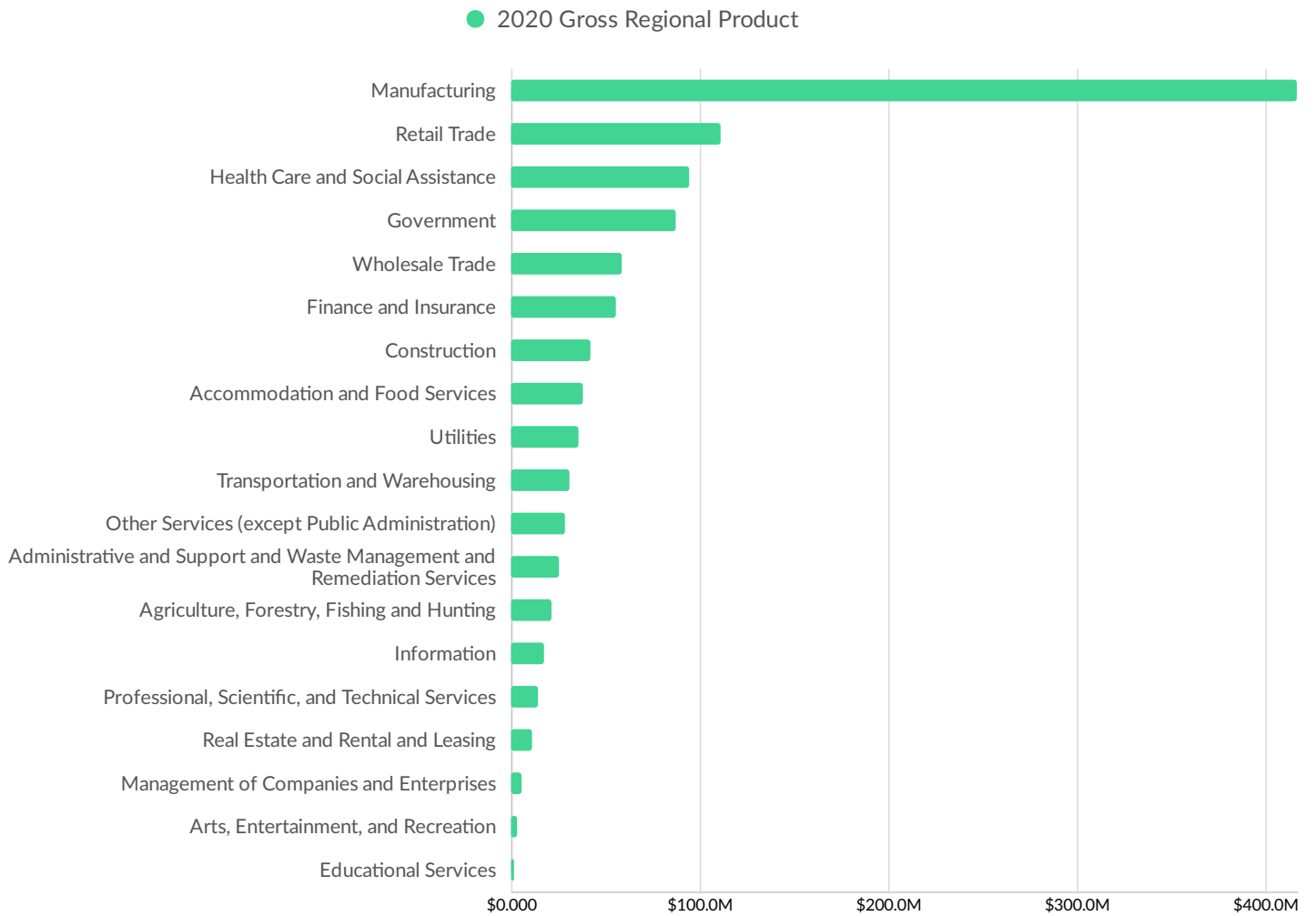
Top Growing Industries



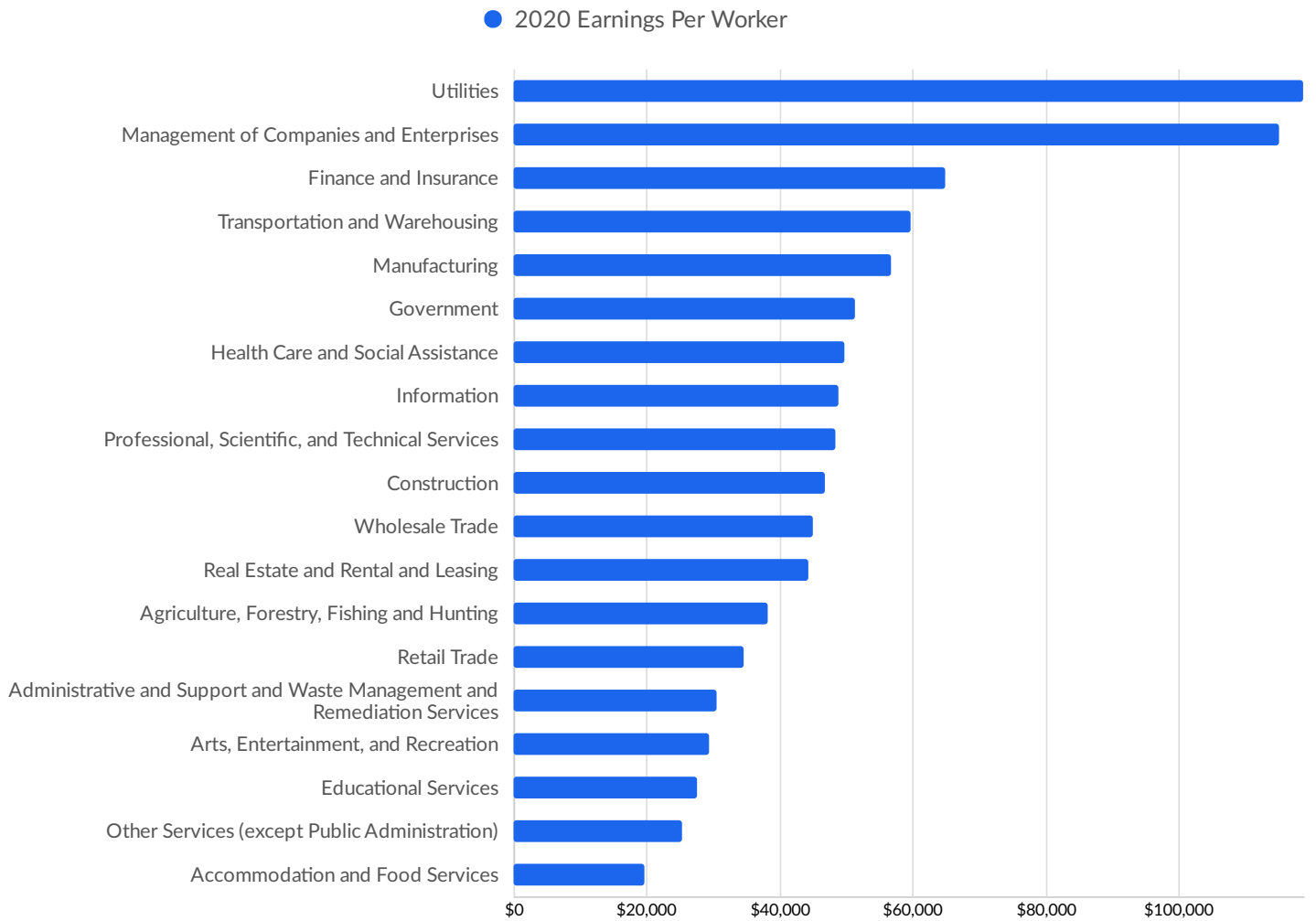
Top Industry LQ



Top Industry GRP























Top Industry Earnings



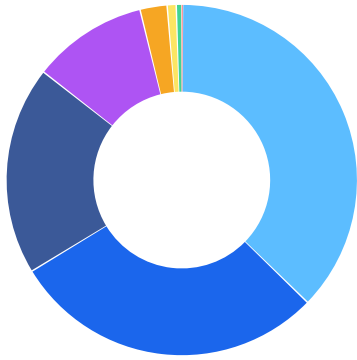
Business Characteristics

1,807 Companies Employ Your Workers

Online profiles for your workers mention 1,807 companies as employers, with the top 10 appearing below. In the last 12 months, 832 companies in Laclede County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Emerson Electric Co.	104 	Integrity Home Care	179 
Mercy	100 	Mercy	143 
Lebanon R-III School District	84 	Rpcs, Inc.	87 
United States Department of th...	83 	Brunswick Corporation	77 
The Durham Co	64 	U.S. Xpress, Inc.	73 
Tracker Marine, L.L.C.	64 	Hogan Transports Inc	72 
Independent Stave Company, Inc.	41 	Dollar General Corporation	69 
Wal-Mart, Inc.	36 	Wal-Mart, Inc.	62 
Lebanon School District R-3 Inc	34 	Tri-National, Inc.	57 
Detroit Tool Metal Products Co	31 	Phoenix Home Care, Inc.	55 

Business Size

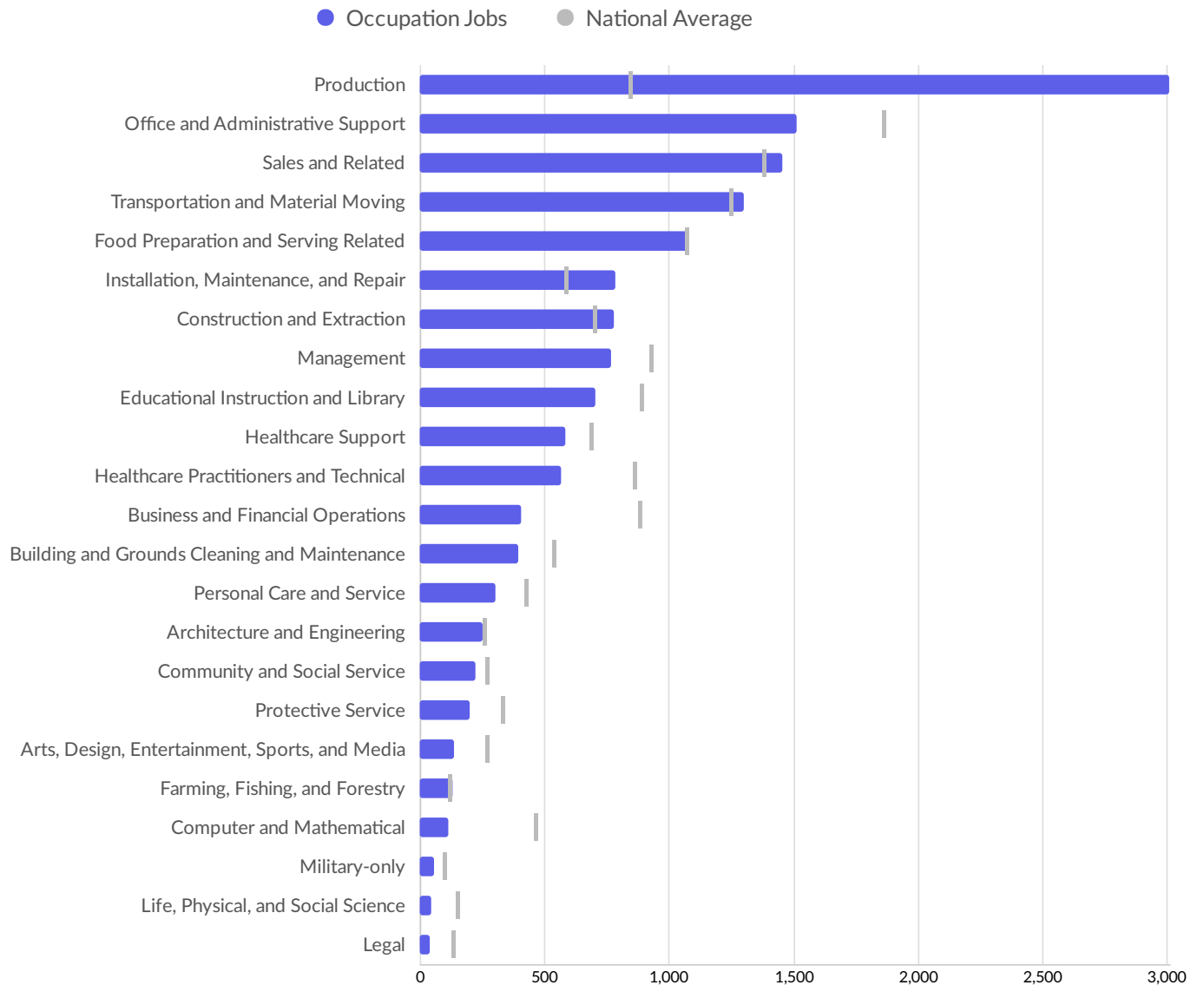


	Percentage	Business Count
1 to 4 employees	37.2%	582
5 to 9 employees	29.0%	454
10 to 19 employees	19.2%	301
20 to 49 employees	10.6%	166
50 to 99 employees	2.5%	39
100 to 249 employees	0.8%	13
250 to 499 employees	0.5%	8
500+ employees	0.1%	1

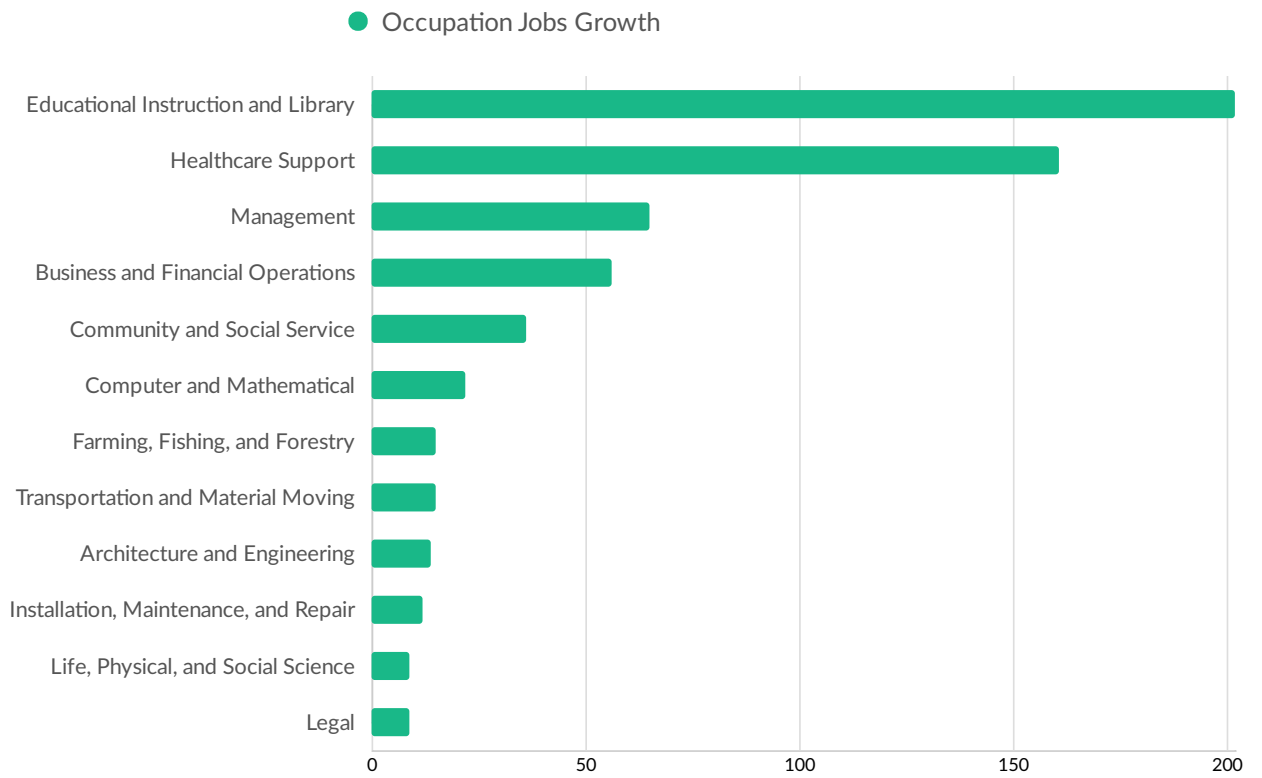
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

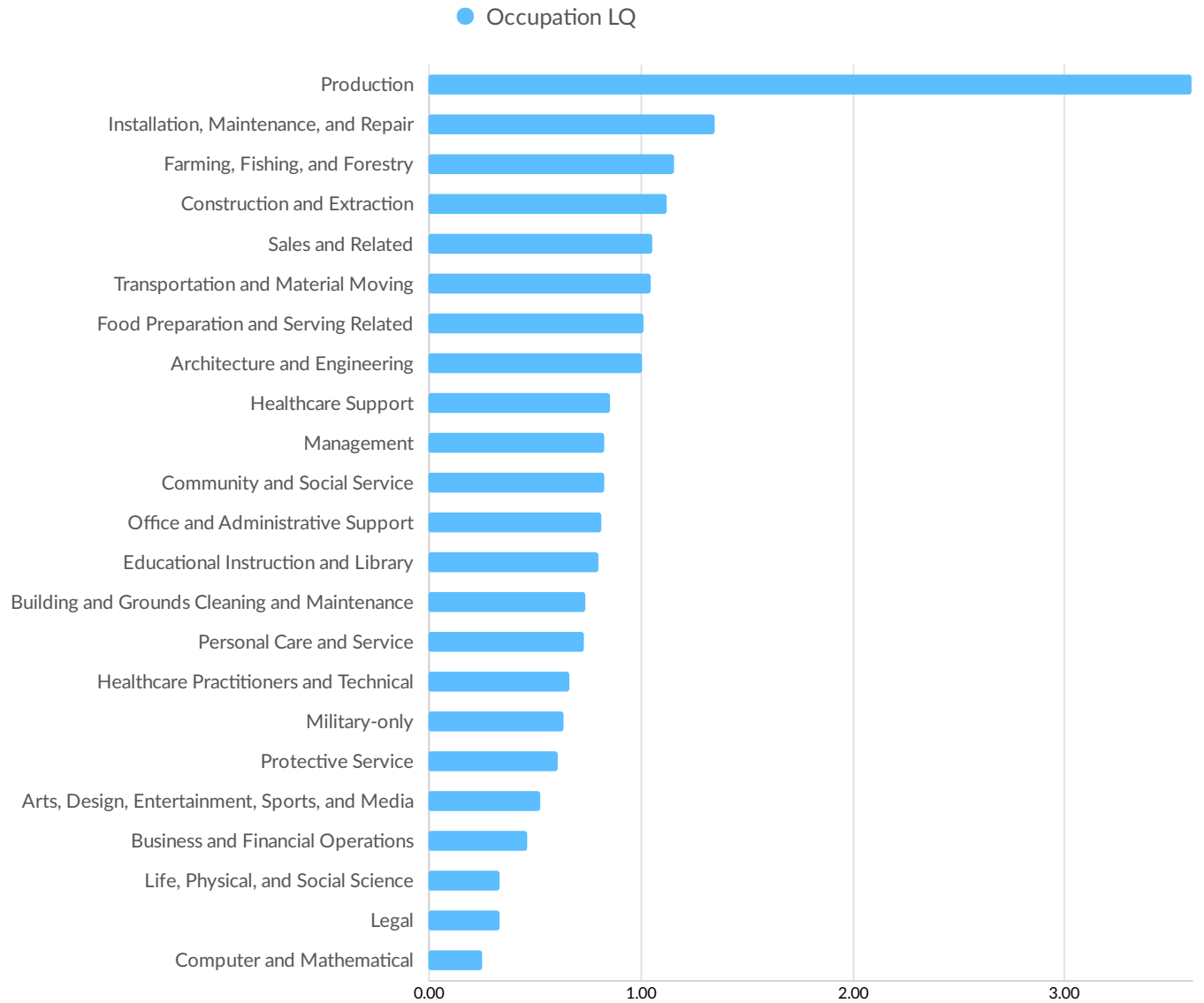
Largest Occupations



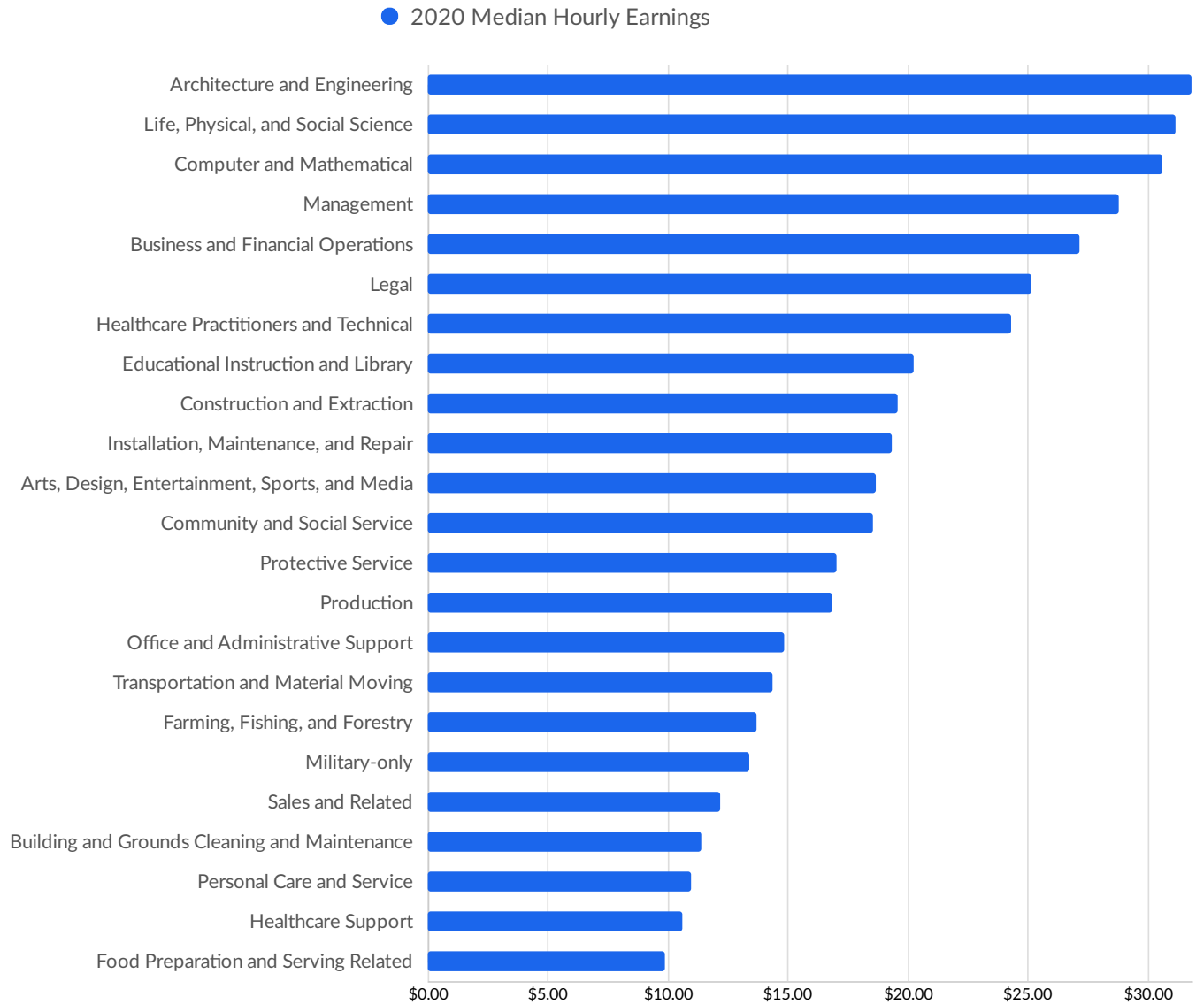
Top Growing Occupations



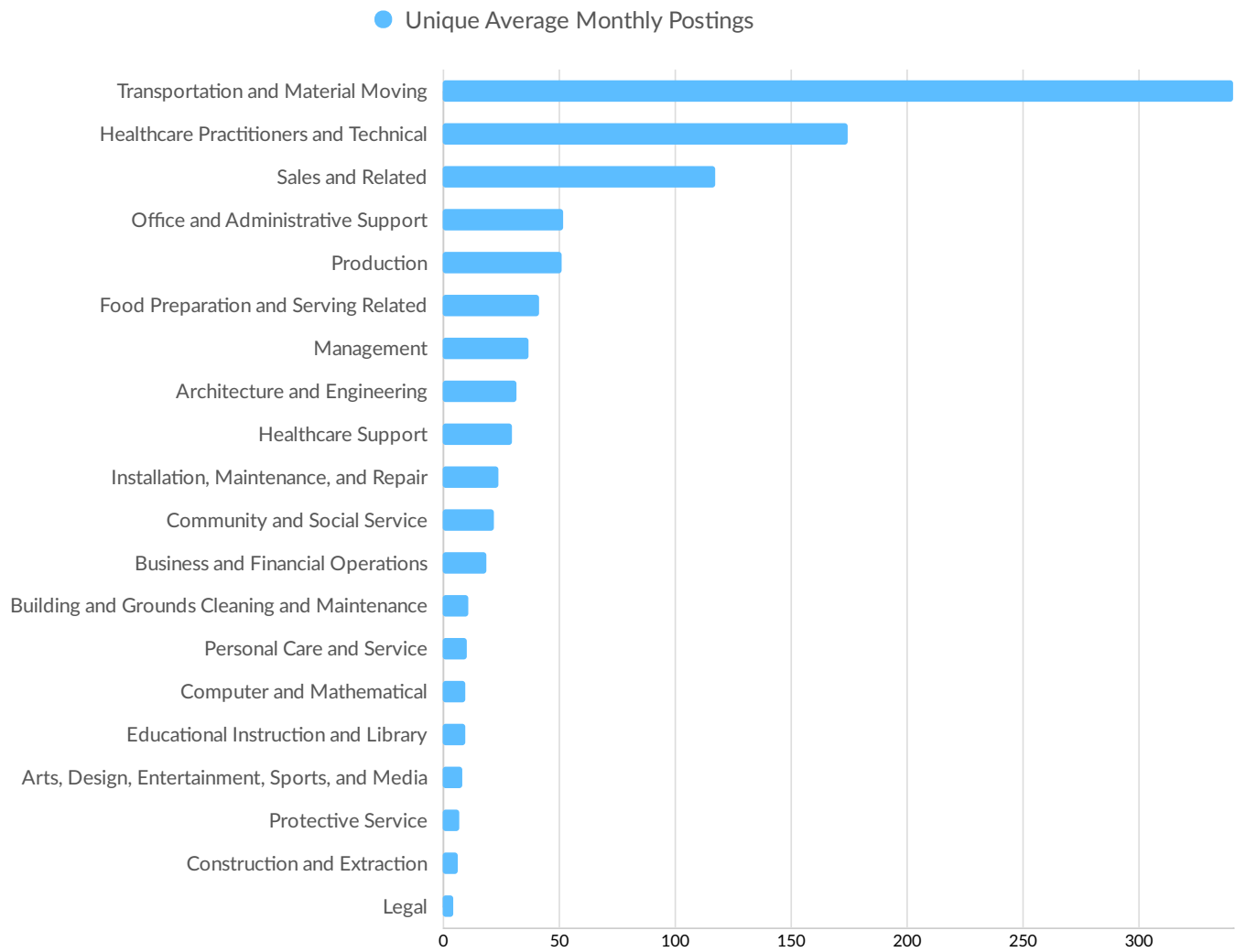
Top Occupation LQ



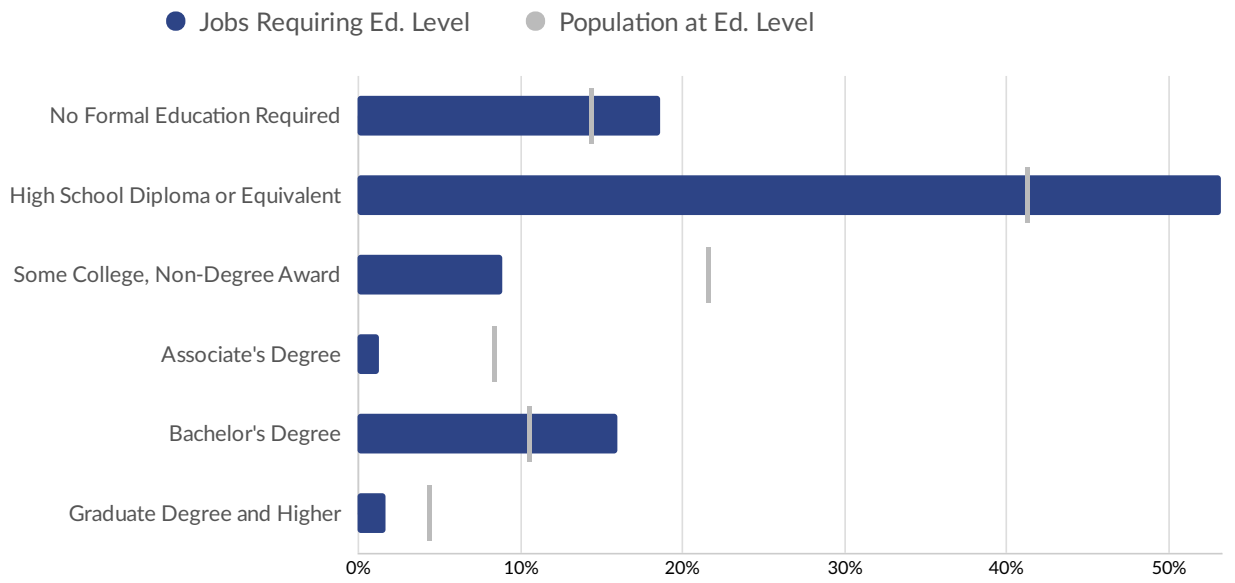
Top Occupation Earnings



Top Posted Occupations




Underemployment



Educational Pipeline

In 2020, there were 5 graduates in Laclede County, MO. This pipeline has shrunk by 58% over the last 5 years. The highest share of these graduates come from "Cosmetology/Cosmetologist, General", Nail Technician/Specialist and Manicurist, and "Cosmetology, Barber/Styling, and Nail Instructor".

School	Total Graduates (2020)	Graduate Trend (2016 - 2020)
Lebanon College of Cosmetology	5	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

