

CITY OF LEBANON  
DOWNTOWN BUSINESS DISTRICT ADVISORY BOARD  
July 8, 2020

BE IT REMEMBERED that the Downtown Business District Advisory Board of the City of Lebanon, Missouri, met on July 8, 2020 at 8:30 a.m. in the City Hall Council Chambers located at 401 South Jefferson.

ROLL CALL AND DECLARATION OF A QUORUM

Upon roll call, the following board members were present: Michelle Boyer, Ed Brackett, Amy Dent, Steve Hite, Ginger Johnson, Chris Walters; Absent: Melody Allen, Gay Boston, Laura O'Quinn.

A quorum was declared.

Staff members and others in attendance: Downtown Business District Executive Director Ashton Light, Administrative Assistant to the City Administrator Ashley Sicard, Lebanon Area Chamber of Commerce Executive Director Darrell Pollock, Kim Light, John and Donna Karch, and Terri and Victor Weir.

Minutes were taken by Administrative Assistant to the City Administrator Ashley Sicard.

APPROVAL OF MINUTES

Ginger Johnson moved and Chris Walters seconded that the Board approve the June 15, 2020 meeting minutes as presented. Motion carried as follows: Yea: (6) Boyer, Brackett, Dent, Hite, Johnson, Walters; Nay: (0) None; Abstain: (0) None; Absent: (3) Allen, Boston, O'Quinn.

DISCUSSION ITEMS

Website/Domain Name for Downtown

There was discussion about available domain names for the downtown website, and the board decided to choose DowntownLebanonMO.com as the domain. Downtown Business District Executive Director Ashton Light was going to research some website developers. Light would follow up with her findings at the next meeting.

Update from Downtown Business District Director

Downtown Business District Executive Director Ashton Light said she met with Promotions and Event Coordinator Jessica Fox and got a lot of information on events. Light discussed the inventory for downtown as she walked the district. Steve Hite mentioned possibly moving the meeting day and time so Light could attend Leadership Lebanon training.

Create List of Vision and Strategy Questions for Downtown Business Owners

Steve Hite said he would like Downtown Business Director Ashton Light to meet and talk with the business and property owners to find out their future plans or what they planned

to do with their vacant property. Hite said he would like to know what other businesses would like to see downtown and any issues they have.

ADJOURNMENT

Meeting was adjourned at 9:42 A.M.



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Chairman Steve Hite

ATTEST:



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Secretary-Treasurer Ginger Johnson

Minutes Approved 9-2-2020