

CITY OF LEBANON
TOURISM AND MARKETING ADVISORY COMMITTEE MEETING
TUESDAY, JULY 12TH, 2022 AT 1:30 PM
COWAN CIVIC CENTER, 500 EAST ELM STREET, LEBANON, MO

“TENTATIVE AGENDA”

1. Call to Order, Roll Call, Declaration of Quorum
2. Approval of Minutes (11/9/2021 Meeting Minutes)
3. Discussion
 - Lodging Tax Collections FY22 YTD
4. Advertising and Marketing
 - Matching Marketing Grant Program-FY23
 - Matching Platform Development Grant update
 - Website Stats
 - Upcoming Events
5. Board Member Comments
6. Adjourn