

**CITY OF LEBANON, MO**  
**TOURISM AND MARKETING ADVISORY COMMITTEE MEETING**  
**TUESDAY, NOVEMBER 21<sup>ST</sup>, 2023 AT 1:30 PM**  
**COWAN CIVIC CENTER, 500 EAST ELM STREET, LEBANON, MO**

**“TENTATIVE AGENDA”**

1. Call to Order, Roll Call, Declaration of Quorum
2. Approval of Minutes (7/11/2023 Meeting Minutes)
3. Discussion
  - Lodging Tax Collections FY23 Final/FY24 YTD
4. Advertising and Marketing
  - Matching Marketing Grant Program-FY24
  - Website Stats
  - Route 66 Centennial Commission Update
  - Upcoming Events
5. Board Member Comments
6. Adjourn