

**CITY OF LEBANON**  
**TOURISM AND MARKETING ADVISORY COMMITTEE MEETING**  
**TUESDAY, JULY 13<sup>TH</sup>, 2021 AT 1:00 PM**  
**COWAN CIVIC CENTER, 500 EAST ELM STREET, LEBANON, MO**

**“TENTATIVE AGENDA”**

1. Call to Order, Roll Call, Declaration of Quorum
2. Approval of Minutes (11/2/2021 Meeting Minutes)
3. Discussion
  - Lodging Tax Collections FY19/FY20/FY21
  - Tourism Fund Balance
4. Advertising and Marketing
  - Matching Marketing Grant Program-FY22
  - Group Business
  - Upcoming Events
5. Board Member Comments
6. Adjourn

A copy of this notice can also be found online at [www.lebanonmissouri.org](http://www.lebanonmissouri.org). If you require a paper copy of this notice, please contact the Custodian of Records at 417-991-2360 or [lstarnes@lebanonmo.org](mailto:lstarnes@lebanonmo.org).