

**CITY OF LEBANON**  
**TOURISM AND MARKETING ADVISORY COMMITTEE MEETING**  
**TUESDAY, FEBRUARY 16<sup>TH</sup>, 2021 AT 1:30 P.M.**  
**COWAN CIVIC CENTER, 500 EAST ELM, LEBANON, MO 65536**

**“TENTATIVE AGENDA”**

1. Call to Order, Roll Call, Declaration of Quorum
2. Approval of Minutes (11/2/2020 Meeting Minutes)
3. Discussion
  - Lodging Tax Collections FY20/FY21
  - Tourism Fund Balance
  - Matching Marketing Program Update
4. Advertising and Marketing
  - Tourism Website
  - Tourism App Discussion
  - Group Business
5. Board Member Comments
6. Adjourn

CANCELLED

A copy of this notice can also be found online at [www.lebanonmissouri.org](http://www.lebanonmissouri.org). If you require a paper copy of this notice, please contact the Custodian of Records at 417-991-2360 or [lstarnes@lebanonmo.org](mailto:lstarnes@lebanonmo.org).