

**CITY OF LEBANON**  
**TOURISM AND MARKETING ADVISORY COMMITTEE MEETING**  
**Tuesday, February 5<sup>th</sup>, 2019 at 1:30 PM**  
**The Manor House Inn, 505 East Elm Street, Lebanon, MO**

**“TENTATIVE AGENDA”**

1. Call to Order, Roll Call, and Declaration of Quorum.
2. Approval of Minutes (11/13/18 Meeting Minutes)
3. Discussion
  - Lodging Tax Increase 2020
  - MDT Roadshow March 22, Springfield MO
4. Budget Information
  - a. Lodge Tax Collection YTD
  - b. FY19 YTD & Fund Balance
  - c. Grant Update-FY19 Q2 Reimbursement
5. Advertising & Marketing
  - a. Route 66 Billboards
  - b. Tourism Website
  - c. SOP Tourism-FLW Region
  - d. Getaway Guide Redesign
  - e. Native Ad
  - f. Wayfinding Signage Project
  - g. Exit 129 Greenspace
6. Social Media
7. Public Engagement
8. Board Members Comments
9. Adjourn Meeting