

DOWNTOWN BUSINESS DISTRICT ADVISORY BOARD MEETING
JANUARY 6, 2021 @ 8:30 A.M.
LEBANON CITY HALL, 401 S. JEFFERSON
“TENTATIVE AGENDA”

1. Call to Order, Roll Call, and Declaration of Quorum
2. Approval of Minutes
3. Presentations
 - None
4. Discussion Items
 - Christmas on Commercial Street Update
 - Social Media and 2020 Attendance Update
 - Merchandise Strategy
 - Goals for 2021
 - “New Year, New You” Campaign
 - E-Newsletter
 - Schedule MMSC Meeting
5. Possible Action Items
 - Façade Grant Final Application
6. Adjournment

A copy of this notice can also be found online at www.lebanonmissouri.org. If you require a paper copy of this notice, please contact the Custodian of Records at 417-991-2360 or lstarnes@lebanonmo.org.